MODERN HOMES

By KATE JONES



History is the sweet spot in Fitzroy



Architectural cues from the existing building are carried through to the new.

f you get a sweet sensation when you inspect these apartments in Fitzroy, it could have something to do with the site's history.

Fitzroy Fitzroy, comprising 56 apartments and six townhouses, occupies the same location as the iconic MacRobertson Steam Confectionery Works, which ran from the late 1800s until 1967 when it was sold to Cadbury.

MacRobertson's was the birthplace of the iconic Freddo Frog, a treat as beloved now as it was when it was introduced in the 1930s. DKO architect Brad Preston says the building's new turn in the spotlight would integrate historic elements with bold new features.

"Industrial architectural cues from the existing building are carried through into the new design," he says. "Laneway windows and glazed doors pay homage to the building's warehouse origins, while concrete, steel and brick hint at the past."

The heritage brick facade will remain, while decorative mosaic

At a glance

Fitzroy Fitzroy

411-421 Smith Street,
Fitzroy
Architect & Interior
designer: DKO
Developer: Chapter Group

Crema Group and CDL
Australia
Number of residences: Six

townhouses – two two-bed; four three-bed. 56 apartments – 13 one-bed; 22 two-bed; 21 three-bed Internal sizes (sqm): Onebed 50-58; two-bed 80-105; three-bed 105-197; townhouses 141-233

Prices: One-bed \$530,000-\$670,000; two-bed \$860,000 and \$1.4m; threebed \$1.5m-\$3.7m

Car parking: Apartments have one or two car spaces; penthouse has three; twobed townhouses have one; three-bed townhouses have

two in a private garage
Completion estimate:
September 2023

Agent: 360 Property. Campbell Royston 0417 369 818 and Sarah Stock 0418 584 047

Open for Inspection:

Display suite at 425 Smith Street, Fitzroy, open by appointment



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