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Urban Editorial May 4, 2024 1 1 min read BUILDER APPOINTED

Melbourne developer Chapter Group has appointed Cobild as the builder for their latest development,

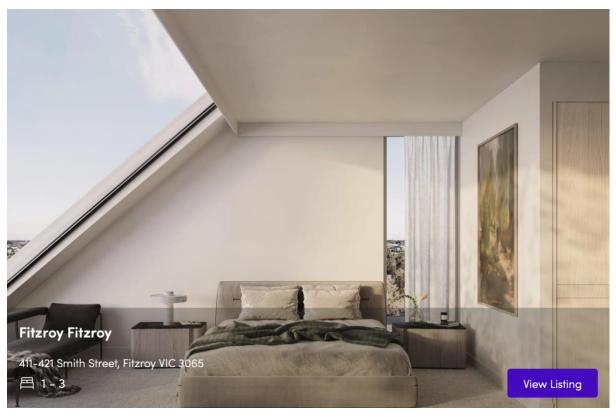
Fitzroy Fitzroy.

<u>Fitzroy Fitzroy</u>, a striking mixed-use project in the heart of <u>Fitzroy</u>, is a joint venture between Chapter Group, run by Dean Lefkos, <u>CDL Australia</u>, and <u>Crema</u>.

The Smith Street development has seen a wave of buyer demand since its launch, recently hitting a new high following the sale of three amalgamated apartments that sold for around \$10 million, the priciest sale in Fitzroy

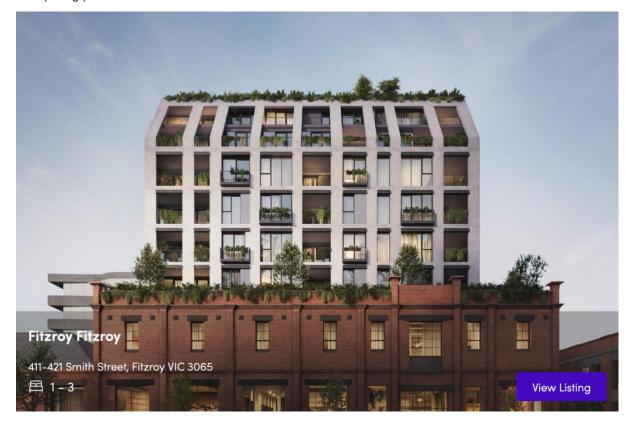
Read more: <u>Confidence in Melbourne's off the plan apartment market soars with record \$10 million</u>

<u>Fitzroy sale</u>



"Fitzroy Fitzroy initially launched with 56 apartments and six townhomes but following a number of amalgamations, the project make-up has shrunk to 52 apartments and five townhomes," says Dean Lefkos.

Buyer interest has been predominantly from local owner-occupiers, including downsizers, empty nesters, and young professionals.



Designed by <u>DKO Architecture</u>, Fitzroy Fitzroy sits behind a grand heritage brick facade, once home to MacRobertson's Garage and Workshop, and reaches nine storeys high, complete with angular rooftops and a chamfered western side to create sunlit internal spaces and generous viewlines.

At ground level, an internal laneway connects Smith Street to the residents' lobby, inspired by the local arcades in Melbourne's CBD, complete with ground-floor residential amenities and two retail tenancies.

Fitzroy Fitzroy is 70 per cent sold and is currently under construction. Custom floorplans are still available, with completion scheduled for Q4 2025.