

Chapter Group appoint Cobild as builder for Fitzroy Fitzroy

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Melbourne developer [Chapter Group](#) has appointed [Cobild](#) as the builder for their latest development, Fitzroy Fitzroy.

[Fitzroy Fitzroy](#), a striking mixed-use project in the heart of [Fitzroy](#), is a joint venture between Chapter Group, run by Dean Lefkos, [CDL Australia](#), and [Crema](#).

The Smith Street development has seen a wave of buyer demand since its launch, recently hitting a new high following the sale of three amalgamated apartments that sold for around \$10 million, the priciest sale in Fitzroy

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Fitzroy Fitzroy

411-421 Smith Street, Fitzroy VIC 3065

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“Fitzroy Fitzroy initially launched with 56 apartments and six townhomes but following a number of amalgamations, the project make-up has shrunk to 52 apartments and five townhomes,” says Dean Lefkos.

Buyer interest has been predominantly from local owner-occupiers, including downsizers, empty nesters, and young professionals.



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Designed by [DKO Architecture](#), Fitzroy Fitzroy sits behind a grand heritage brick facade, once home to MacRobertson's Garage and Workshop, and reaches nine storeys high, complete with angular rooftops and a chamfered western side to create sunlit internal spaces and generous viewlines.

At ground level, an internal laneway connects Smith Street to the residents' lobby, inspired by the local arcades in [Melbourne's](#) CBD, complete with ground-floor residential amenities and two retail tenancies.

Fitzroy Fitzroy is 70 per cent sold and is currently under construction. Custom floorplans are still available, with completion scheduled for Q4 2025.