



As a true representation of modern living, with a facade influenced by an artist and an interior that is distinctly Scandinavian, Elland Avenue has sent a strong message to other developments that are claiming to sell 'designer' apartments.

Located at 2 Elland Avenue, Box Hill, a suburb of Melbourne that is fast becoming an investment-haven and privilege, Elland Avenue, developed by Chapter Group, is offering a lifestyle of effortless convenience and unquestionable style unlike anything Box Hill has experience before.

Designed by K2LD, Elland Avenue is a building that has been designed as a direct response to its surrounds. Although it is bold and dynamic in form, there is an inherent elegance about the structure makes it feel at home amongst the existing landscape.

"We immediately saw the appeal of lifestyle, amenity and location" said Dean Lefkos, Director of Chapter Group.

"We have sought to create a benchmark development in Box Hill by which others will be measured against," he said.

Elland Avenue's incredible facade is inspired by a Dutch artist, Piet Mondrian, who focused on grids with combinations of horizontal and vertical lines. The intersecting lines and rectangles present on the front of Elland Avenue provide a dynamism that incorporates art as well as functionality.

Upon entering the lobby at Elland Avenue you are immediately struck by the harmonious balance between contemporary style and natural textures. Large expanses of timber create a linear pattern that emphasise the size of the space, yet also promote an atmosphere that is relaxed and inviting. A large, living wall provides a vibrant green contrast to the neutral colour palette and brings the outdoors in.

Elland Avenue is a nine level development, consisting of 100 one and two bedroom apartments, as well as two luxurious penthouses.

All the apartments feature expansive windows that allow an abundance of natural light to stream inside, creating a bright airy environment. The kitchens appear sleek and elegant, without compromising on functionality or storage. They boast quality SMEG appliances, stone bench tops and splash backs. These are the ideal spaces for you to create your next intimate meal for two or your next lavish dinner party.

"The location provides a lifestyle choice for the residents and is the hub to features for singles, couples and families," said Director of Knight Frank, Daniel Cashen.

"Box Hill continues to solidify it's place as suburban Melbourne's best example of a truly self-contained, satellite city. It offers its residents places to work, primary, secondary and tertiary schooling, private and public hospitals, recreation spaces, in addition to being a massive retail and public transport hub. It is a shining light for town planning that has the rest of Melbourne should aspire to," said Cashen.

No expense has been spared on the high-quality finishes present throughout each apartment, creating a state-of-the-art designer apartment for a competitive price.

Nestled within the development is a resident-only gym, car parking with storage cages, bike storage in basement, as well as private courtyards or balconies for all apartments.